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★ JAN 28 1929 ★

U.S. Department of Agriculture

# Haven's Tomato Price List



## 1929



FOR

**SEALED  
COLOR-TRU  
SEEDS**

Trade Mark

(Page 10)

**Haven Seed Company**  
Santa Ana, California

JAN 28 1929

D. M. Shumaker Vegetable Seed Trials



A  
SHIPMENT OF  
**SEALED  
COLOR-TRU  
SEEDS**

Trade Mark

LEAVING OUR WAREHOUSE



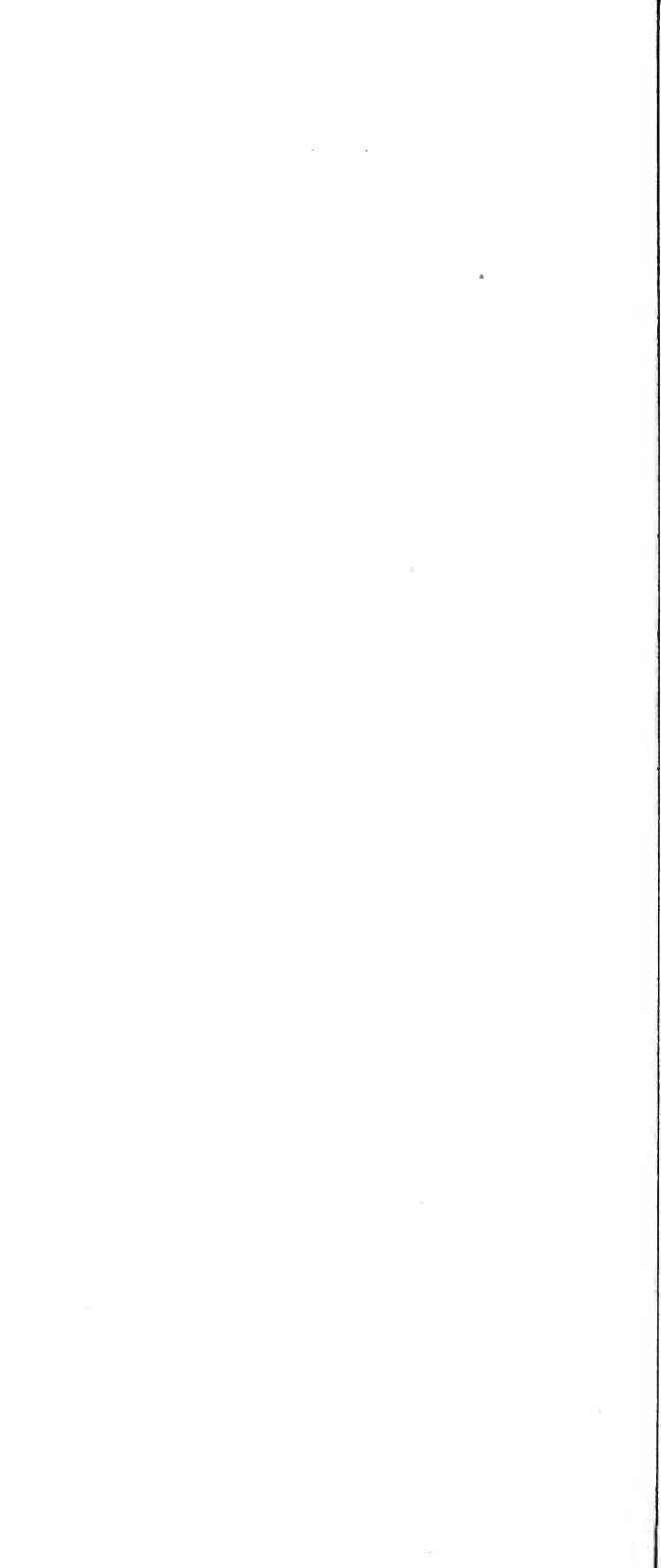
A. B. HAVEN

L. S. HAVEN

R. A. HAVEN

We can offer you  
no better service in  
**TOMATO SEED**

*A. B. Haven*  
*L. S. Haven*  
*R. A. Haven*



# CONTRACT OFFER

## TOMATO SEED CROP 1929

Cancelling all previous offers and subject to  
change without notice

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### NOTICE

HAVEN SEED COMPANY gives no warranty, express or implied, as to description, quality, productiveness or any other matter of any seeds it sells and will not be responsible for the crop.

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Cable Address  
"Haven, Santa Ana"

Codes: A. B. C.  
Fifth Edition Improved  
Woods Simplex

## Haven Seed Company

Established 1875

Incorporated

*Growers for the Wholesale Trade*

SANTA ANA, CALIF.

# FOREWORD

The tomato varietal names in this list printed in italics are the ones most largely used at present or are new varieties of proven merit gaining in favor.

Many of the other varieties which we print in plain Roman type are becoming obsolete. We believe that the seed trade and the planter would in most cases be better off if they could be eliminated. This is because they are in most cases inferior in some one or more points; because of the very large increase in care and cash cost in growing and handling the smaller quantities; and because of the confusion in a seed buyer's mind in trying to select suitable varieties from too long a list.

You will note some variations in our prices from those of the previous year. We have thoroughly studied our yields of each variety for the last several years, and also from past experience, have tabulated estimated itemized costs per acre of producing different varieties of tomato. On these figures as far as possible we are basing our prices for 1929.

This definite plan was used for the first time in compiling our 1928 prices and we feel that our customers have appreciated the stand we have taken on pricing, because of the volume of business which was placed with us.

It is our idea to use this plan in compiling future prices, and the prices from year to year on this basis will show only slight variations, except for disturbing economic conditions which may appear.

We hope that this arrangement will meet with your approval and that we may continue to serve you as in the past.

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## BUSH LIMA BEANS

Due to market conditions, prices covering Bush Lima Beans are not included here, but quotations will be made from time to time as the market may vary.

We grow quantities of select handpicked stock of—

Beans—Fordhook Bush Lima

Beans—Burpee Bush Lima

Beans—Burpee Improved Bush Lima

and will be pleased to hear from you when you are in the market.

---

For—

Cucumber, Lemon

Gherkin, West India

Egg Plant

Pepper

See page 8.



# Conditions of Growth and Sale

Haven Seed Company offers the following varieties of TOMATO AND OTHER SEEDS, for delivery after harvest, Crop of 1929.

We grow all our Tomato Seed, and for seed purposes only. Our entire force gives their careful attention to the production of the highest grade of Tomato Seed.

All seed is thoroughly washed, milled, and securely packed for safe carriage.

If you have special strains or varieties other than those listed herein which you wish grown, write us and we will endeavor to meet your requirements.

Plans for seed supplies must be made in advance and we are now preparing for the 1929 crop of Tomatoes. Your order should be placed early. Additional orders may be made later as we may be able to accept them.

In event of crop failure, loss by fire or other causes beyond our control, we make a full pro rata delivery.

**HAVEN SEED COMPANY** gives no warranty, express or implied, as to description, quality, productiveness or any other matter of any seeds it sells and will not be responsible for the crop.

Delivery made f.o.b. Santa Ana, California.

Bags charged for extra at value.

**TERMS**—Sixty (60) day acceptance, 2% discount allowed if remittance is mailed within ten (10) days from date of invoice.

Our prices are net unless discount is taken and remittance mailed within the ten day period after the seeds are shipped.

Our equipment is of the best and your orders will have our careful personal attention.

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No orders will be booked on  
contract subject pro rata  
delivery after June 1st



*he prices named hereon will be allowed if total*

Price per Pound for 50 Lbs. or Over Each Variety	Price per Pound for 10—49 Lbs. Each Variety	Price per Pound for Less Than 10 Lbs. Each Variety
2.50	2.75	3.00
2.55	2.80	3.05
2.35	2.60	2.80
2.25	2.45	2.70
3.70	4.05	4.45
3.75	4.10	4.50
2.95	3.25	3.55
3.00	3.30	3.60
2.25	2.45	2.70
4.00	4.40	4.80
2.40	2.65	2.90
3.15	3.45	3.80
2.80	3.10	3.35
2.45	2.70	2.95
2.60	2.85	3.10
4.05	4.45	4.85
4.05	4.45	4.85
2.60	2.85	3.10
2.25	2.45	2.70
2.50	2.75	3.00
2.55	2.80	3.05
2.25	2.45	2.70
2.45	2.70	2.95
2.90	3.20	3.50
2.25	2.45	2.70
2.50	2.75	3.00
2.55	2.80	3.05
.....	.....	.....
.....	.....	.....
.....	.....	.....
.....	.....	.....
.....	.....	.....
.....	.....	.....

*A reduction of five cents per pound from the price  
order is for five hundred (500) pounds or more.*

**Prices  
Sealed  
Color-Tru  
Seeds  
Pages 12 & 13**

Price per  
for 100  
of  
Each

.....	<i>John Baer</i> .....	
.....	<i>June Pink</i> .....	
.....	<i>King of the Earlies</i> .....	
.....	<i>Matchless</i> .....	
.....	<i>Number 498</i> .....	
.....	<i>Oxheart</i> .....	
.....	<i>Ponderosa</i> .....	
.....	<i>Redhead</i> .....	
.....	<i>Red Rock</i> .....	
.....	<i>San Jose Canner</i> .....	
.....	<i>Stone</i> .....	
.....	<i>Truckers' Favorite</i> .....	
.....	<i>Yellow Ponderosa</i> .....	

**TOMATO—*Wilt Resistant Sorts***

.....	<i>Louisiana Pink</i> .....	
.....	<i>Marglobe</i> .....	
.....	<i>Marvana</i> .....	
.....	<i>Norduke</i> .....	
.....	<i>Norton</i> .....	

**TOMATO—*Forcing Sorts***

.....	<i>Carter's Sunrise</i> .....	
.....	<i>Comet</i> .....	
.....	<i>Norton (Round Cluster Forcing)</i> .....	
.....	<i>Recruit</i> .....	
.....	<i>Stirling Castle</i> .....	
.....		
.....		
.....		

*the prices named hereon will be allowed if total*

Price per Pound for 50 Lbs. or Over Each Variety		Price per Pound for 10—49 Lbs. Each Variety	Price per Pound for Less Than 10 Lbs. Each Variety
.....	2.40	2.65	2.90
.....	2.45	2.70	2.95
.....	2.50	2.75	3.00
.....	2.55	2.80	3.05
.....	2.45	2.70	2.95
.....	4.70	5.15	5.65
.....	3.20	3.50	3.85
.....	2.25	2.45	2.70
.....	3.30	3.65	3.95
.....	2.65	2.90	3.20
.....	2.55	2.80	3.05
.....	2.50	2.75	3.00
.....	3.35	3.65	4.00
.....	2.25	2.45	2.70
.....	2.65	2.90	3.20
.....	3.40	3.75	4.10
.....	2.70	2.95	3.25
.....	2.55	2.80	3.05
.....	3.00	3.30	3.60
.....	3.00	3.30	3.60
.....	3.00	3.30	3.60
.....	3.00	3.30	3.60
.....	3.00	3.30	3.60
.....	.....	.....	.....
.....	.....	.....	.....
.....	.....	.....	.....

TOMATO—*Small Fruited Sorts*

## Red Cherry

## Red Currant

Red Peach.

Red Pear

## Red Plum

## Yellow Cherry

Yellow Peach

### Yellow Pear

### Yellow Plum

*.Golden Husk*

### Purple Husk

Cucumber, *Apple Shaped* or *Lemon*

Gherkin, *West India*.

Pepper, *California Wonder*Pepper, *Chinese Giant*.Pepper, *Pimiento*.Egg Plant, *Black Beauty*Egg Plant, *Improved New York Purple*

*the prices named hereon will be allowed if total*

[illegible]

NO LONGER AN EXPERIMENT

# SEALED COLOR-TRU SEEDS

Trade Mark

of TOMATO

ARE FILLING A DEFINITE NEED OF THE MAR-  
KET GROWER

---

PROTECTION TO THE DEALER

YOUR NAME ONLY APPEARS ON THESE CON-  
VENIENT ATTRACTIVE PACKAGES

SUPPLIED IN BULK IF YOU PREFER

---

SOLD ONLY TO SEED DEALERS BY HAVEN SEED  
COMPANY

---

OUR BEST STOCKS OF HIGH VITALITY  
—PROTECTED FROM MIXTURE BY  
COLOR ON THE SEED

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Sealed Color-Tru Seeds are colored at the time and place of harvest as soon as the seed is separated from tomato pulp, and if the seed contained in a package of our Sealed Color-Tru Seeds is the same color as that marked on the outside of the package we believe it to be of the same variety as the package is labeled.

Quotations are made subject to the same terms as our regular tomato seed contract quotations, except that on packaged seeds, price quoted covers cost of packages. No extra charge for printing of customer's name on packages.

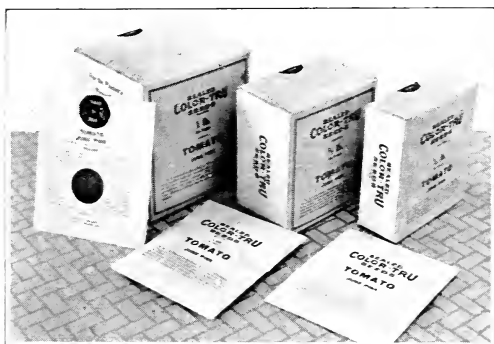
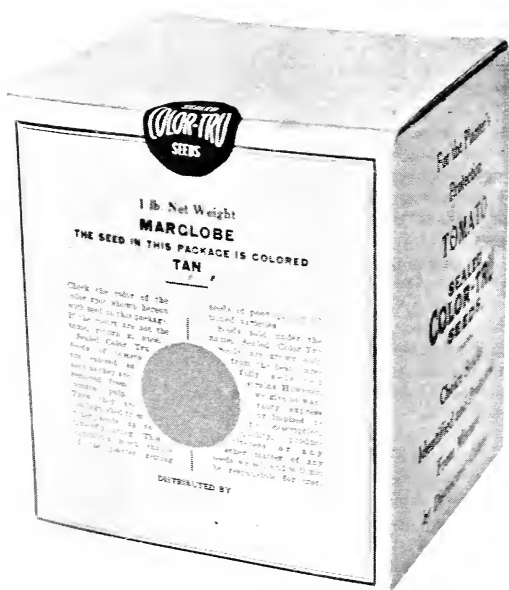
Haven Seed Company offers the following varieties of tomato Sealed Color-Tru Seeds, for delivery after harvest, Crop of 1929. (The list of varieties which we are able to offer is necessarily limited by the available range of colors, but these comprise more than 60 % of our sales.)

Note:

Samples of packages and seeds will gladly be furnished.

To those firms ordering from us we will be glad to furnish cuts for catalog use.





# TOMATO

VARIETY Identification Color	EARLIANA Select (Blue)	GLOBE (Green)
Packets	\$ .07	\$ .07
1. oz. Packets	.28	.28
10% discount will be allowed on orders of 100 or more packets		
$\frac{1}{4}$ -LB. PACKAGES		
1-39 Packages .....	1.00	.90
40-199 Packages .....	.95	.85
200 or more Packages	.85	.80
$\frac{1}{2}$ -LB. PACKAGES		
1-19 Packages .....	1.95	1.75
20-99 Packages .....	1.80	1.60
100 or more Packages	1.65	1.45
1-LB. PACKAGES		
1-9 Packages .....	3.75	3.40
10-49 Packages .....	3.45	3.10
50 or more Packages...	3.15	2.85
BULK PRICES		
1-9 Pounds .....	3.55	3.20
10-49 Pounds .....	3.25	2.90
50 Lbs. or over.....	2.95	2.65

5c per pound discount will be allowed if to plain and Sealed Color-Tru Seeds, is 500 pounds or more

# SEALED COLOR-TRU SEEDS

Trade Mark

JUNE PINK (Yellow)	MARGLOBE (Tan)	NORTON (Improved Wilt Resistant Stone) (Rose)	PONDER- OSA (Violet)
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\$ .07	\$ .07	\$ .07	\$ .07
.28	.29	.28	.35

allowed on order for 6,400 or more packets,  
for 800 or more 1-oz. packets.

.95	1.05	1.00	1.20
.90	.95	.95	1.10
.85	.90	.85	1.05

1.85	2.00	1.95	2.35
1.75	1.85	1.80	2.20
1.60	1.70	1.65	2.00

3.60	3.90	3.75	4.65
3.35	3.60	3.45	4.25
3.05	3.30	3.15	3.90

3.40	3.70	3.55	4.45
3.15	3.40	3.25	4.05
2.85	3.10	2.95	3.70

total order placed (excepting packets) for both  
or over.





**“GROWERS OF THE BEST”**